

Price Forecast for Banana

The area under banana in India is 8.74 lakh hectares with a production of 300.06 lakh tonnes according to the First Advance Estimates of National Horticulture Board (2018-19). The leading states in the country for banana production are Karnataka, Tamil Nadu, Andhra Pradesh Kerala and Maharashtra. The major banana growing districts of Tamil Nadu are Coimbatore, Theni, Trichy, Karur, Tirunelveli, Tuticorin and Kanyakumari.

Market arrivals of Poovan banana are usually coming to Coimbatore market from Pudukottai, Thirukattupalli and Cuddalore. Karpuravalli arrivals are from Sathyamangalam, Gobichettipalayam and Mettupalayam. Nendran arrivals from Mettupalayam and Kerala were commenced from January'2020. Decline in banana price is due to increase in area under cultivation in recent years.

The TN-IAM Project funded Price Forecasting Scheme of the Centre for Agricultural and Rural Development Studies, Tamil Nadu Agricultural University analysed the past 10 years prices of cultivars of Poovan, Karpooravalli and Nendhran banana of Coimbatore. The results of analysis and trader survey indicated that the expected average farm gate price will be around Rs.24 per kg for Poovan, Rs.32 for Karpuravalli and Rs.35 per kg for Nendhran respectively, in Coimbatore market during February - March'2020. Hence, farmers are advised to take appropriate selling decision accordingly.

For further details contact:

*Domestic and Export Market Intelligence Cell
Centre for Agricultural and Rural Development Studies
Tamil Nadu Agricultural University
Coimbatore – 641 003.
Phone: 0422-2431405*

For technical details please contact:

*Professor and Head
Department of Fruit Crops
Horticultural College & Research Institute
Tamil Nadu Agricultural University
Coimbatore -641003.
Phone -0422 -6611269*